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FOR IMMEDIATE RELEASE

Horizon Fitness Receives ISO 9001:2000 Certification

Cottage Grove, Wis. – September 5, 2007 – Horizon Fitness, one of the world's leading manufacturers of home fitness equipment, has received ISO 9001:2000 certification. ISO 9000 is a family of standards for quality management systems and is maintained by the International Organization for Standardization (ISO). ISO is the world's leading developer of international standards, specifying the requirements for state-of-the-art products, services, processes, materials and systems.

"In order to be a total solutions provider for retailers and customers, it takes operational excellence in all areas of our business," said Bob Whip, president of Horizon Fitness. "By going through the ISO certification process, we have become a stronger organization. It has forced us to assess all areas of our business, including managerial and organizational practices, as well as our manufacturing processes and systems."

To receive ISO 9001:2000 certification, Horizon Fitness underwent an extensive auditing process by a third-party registrar company. The review process, which took more than a year to prepare for, examined all areas of the business to ensure internationally-accepted standards are in place companywide. These standards help companies develop consistent processes and systems, resulting in the development of safe, quality products.

Horizon Fitness is a subsidiary of Johnson Health Tech. Co., Ltd., the fourth largest fitness equipment manufacturer in the world with roughly \$348 million in annual sales revenue (2006). Horizon Fitness differentiates itself in the marketplace by designing and manufacturing fitness equipment that is durable, easy-to-use and provides peak performance for maximum value.

To learn more about Horizon Fitness, go to www.horizonfitness.com or call 1-800-244-4192.