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Horizon Fitness Voted “Fitness Vendor of the Year” by Play It Again Sports
Horizon Scores Highest in Fitness Vendor Category Fifth Straight Year

COTTAGE GROVE, Wis. (Feb. 24, 2009) – For the fifth straight year, Horizon Fitness has been named “Fitness Vendor of the Year” by Play It Again Sports franchisees. Horizon scored the highest among all fitness vendors when being evaluated on dealer support, product sell through, customer service and ease of doing business.

“We take an enormous amount of pride in the fact that we’ve taken top honors again this year with Play It Again Sports,” said Jeff Moser, Senior Director of Sales for Horizon Fitness. “It clearly demonstrates Horizon’s ongoing commitment to providing great products and a high level of service to our retail partners and their customers.”

About Horizon Fitness

Horizon, a brand of Johnson Health Tech, offers an assortment of fitness equipment designed for in-home use, including treadmills, elliptical trainers, exercise bikes and functional strength training equipment. Their products are sold through a variety of retail channels, including sporting goods retailers and department stores. To learn more about Horizon Fitness, go to www.HorizonFitness.com or call 1-800-244-4192.

About Johnson Health Tech

Johnson Health Tech, the fourth largest fitness equipment manufacturer in the world, is home to some of the most respected brands in the fitness industry, including: Matrix, Vision, AFG and Horizon. The company manufactures a wide assortment of fitness equipment for both commercial and residential use, including treadmills, elliptical trainers, exercise bikes and strength training equipment.