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Horizon Fitness Sponsors Girls on the Run® SoleMates Program

COTTAGE GROVE, Wis. (September 16, 2009) – Horizon Fitness continues its dedication to helping families live better, healthier lives by sponsoring the Girls on the Run® SoleMates program, the adult charity running leg of Girls on the Run® (GOTR). Male and female athletes alike, who pursue individual goals such as running a marathon or participating in a triathlon, can sign up to raise money for local GOTR councils. By joining SoleMates, you can play a vital role in ensuring the future success of GOTR programs, which impact the lives of thousands of young women every year. The SoleMates program provides a great opportunity to give girls an example of healthy living.

By signing up to participate in SoleMates, you will have numerous opportunities to win a Horizon T92 Treadmill (MSRP \$1,099.99). For contest rules and more information on the SoleMates program, visit www.girlsontherunssolemates.org.

Horizon Fitness has also set up an online coupon code that gives Girls on the Run International 15 percent of the Horizon® treadmill purchase when the code is used (the only excluded product is the T90 Treadmill). The promo code is: HZGOTR. The code can be used immediately at www.horizonfitness.com and is valid until December 31, 2009.

About Girls on the Run®

The 12-week after-school program, offered each spring and fall, helps 8- to 12-year-old girls get to know themselves and understand their place and value in the community by teaching a curriculum that combines training for a 5K run/walk event with self-esteem enhancing workouts that encourage emotional, social, and physical development.

GOTR was founded by Molly Barker, a four-time Hawaii Ironman triathlete. Molly used her expertise in counseling and teaching, combined with extensive research on adolescent issues, to develop the program's curriculum. What started in 1996 with 13 participating girls has grown to over 150 councils across 43 states, serving over 52,000 girls each year.

About Horizon Fitness

Horizon Fitness is a brand of Johnson Health Tech, the fourth-largest fitness equipment manufacturer in the world. Horizon offers a wide assortment of fitness equipment designed for in-home use, including treadmills, elliptical trainers, exercise bikes and functional strength training equipment. Products are sold through a variety of retail channels including sporting goods retailers and department stores.

For more information about Horizon Fitness or GOTR, visit www.horizonfitness.com or call 1-800-244-4192.

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